

Business Blogs

abelski

Introduction

What is a Blog?

- “A blog (contraction of the term “Web Log”) is a web site, usually maintained by an individual with regular entries of commentary, descriptions of events, or other material such as graphics or video. Entries are commonly displayed in a reverse-chronological order. “ (Wikipedia)
- “The ability for readers to leave comments in an interactive format is an important part of many blogs” (Wikipedia)

What is a Blog?

- “A blog is a website comprising of blog posts or content written by the blogger, which are typically organized into categories and sorted in a reverse chronological order. Most blogs allow the readers to comment on individual posts.” (“Blog Marketing”, Jeremy Wright)
- “A blog post is an individual item posted to the blog by the blogger.” (“Blog Marketing”, Jeremy Wright)
- “A blogger is the individual who maintains the blog and writes blog posts using the blogware.” (“Blog Marketing”, Jeremy Wright)

Blogs History

- 1983-1994

This is the Pre HTTP period. Usenet and news groups were the primary technology player.

Moderated news groups allowed to have all posts to be in the control of an individual or a small group of people.

- 1994-2001

Many people kept an on-line diary, a running web site that described their life.

Since 1999 the emergence of various on-line tools that allow setting a new blog for free (e.g. blogger.com, opendiary.com).

Blogs History

- 2001-2004

Popular American blogs emerge and the importance of the blogging community rapidly increases.

Several of the important emerged blogs include AndrewSullivan.com, Politics1.com and PoliticalWire.com.

- 2004-...

The blogs become a mainstream tool. Blogging becomes a mean for sharing personal and professional thoughts.

More and more on-line free blogging services emerge. Political consultants, news services and politicians start using them both for outreach and for opinion forming.

Sample Blogs



Sample Blogs


Vancouver Coffee - Opera

File Edit View Bookmarks Widgets Tools Help

New tab Vancouver Coffee

http://www.vancouvercoffee.ca/



Google



Ads by Google View ads about: »

New Wicked Cafe

Related entries in Vancouver coffee, Coffee Experiences



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» SEO Pakistan on Buy Kopi Luwak Online
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» Cappuccino Maker from Bialatti

On Saturday Ianiv & I went to check out the new **Wicked Cafe** in downtown **Vancouver** (861 Hornby Street). We sat down with owner Brad Ford to talk

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Sample Blogs

STARBUCKSGOSSIP.COM - Opera

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New tab STARBUCKSGOSSIP.COM

http://www.starbucksgossip.com/

Google



starbucks gossip

Monitoring America's Favorite Drug Dealer

November 28, 2008

Woman's age discrimination suit against Starbucks is going to trial

 A federal judge has denied a request by Starbucks to dismiss an age discrimination lawsuit filed last year by a 56-year-old Portland, Maine woman who says she submitted multiple applications, but was never hired as a barista. The order clears the way for a civil trial in February unless a settlement is reached earlier. Deborah Boyajian wants over \$300,000 from Starbucks || [Read "Suit against Starbucks going to trial"](#) || [Earlier coverage of this case](#)

Posted at 07:56 AM | [Permalink](#) | [Comments \(55\)](#)

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November 27, 2008

How's Thanksgiving going at your Starbucks?

I'm thankful there will be stores open when I make my Illinois-to-Wisconsin drive this afternoon. Do other customers seem as pleased that

NOVEMBER 2008

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

ABOUT

About Starbucks Gossip
Email Webmaster

RECENT COMMENTS

Ducan on How's Thanksgiving going at your Starbucks?

on Woman's age discrimination suit against Starbucks

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Subscribe to this blog's feed

ADS (2)

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Ads by Google

[Starbucks Corporation](#)
NYTimes.com presents news and a financial overview of this company
[www.nytimes.com](#)

[Sexual Harassment](#)
Find Counsel

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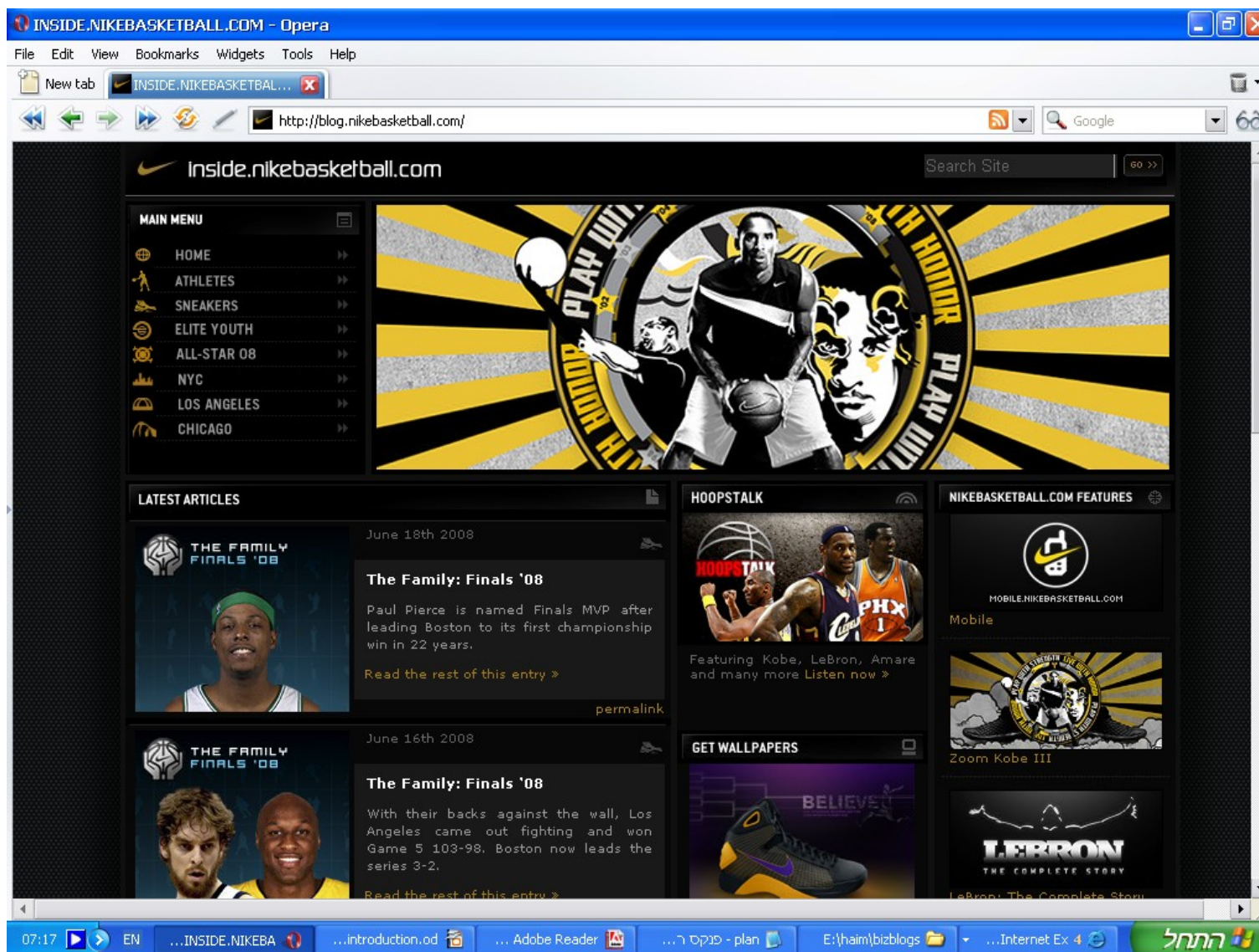
Sample Blogs



Sample Blogs



Sample Blogs



Sample Blogs

Ice Cream Ireland - Opera

File Edit View Bookmarks Widgets Tools Help

New tab Ice Cream Ireland

http://icecreamireland.com/

HOME | RECIPES | CHOCOLATE | COFFEE | TIPS N TRICKS | MUSINGS | KILLARNEY | DINGLE | CONTACT

ICE CREAM IRELAND

Enjoy Sweet Things. Enjoy Life.

AUTHOR

Kieran Murphy is a chocoholic ice cream man (a director of Murphys Ice Cream) living in Dingle, Co. Kerry, Ireland.

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Send an email

THE BOOK

Murphy's
BOOK OF
SWEET
THINGS
BY KIERAN MURPHY

Cranberry Sorbet

November 26th, 2008 - Posted by Kieran

icecreamireland.com

Here's something for the holidays - a sorbet that works well as a sorbet course, a dessert, or an alternative partner to the Thanksgiving or Christmas turkey. Cranberries are tart and beguiling - an explosion of flavour, and the sorbet is the same.

If you want to add a bit of orange, you can do so by substituting 150 ml orange juice for 150 ml water.

Murphy's Cranberry Sorbet

RECENT COMMENTS:

07:19 EN ...Ice Cream Irela ...Introduction.od ... Adobe Reader ... פנקס - plan E:\haim\bizblogs ...Internet Ex 4 התחל

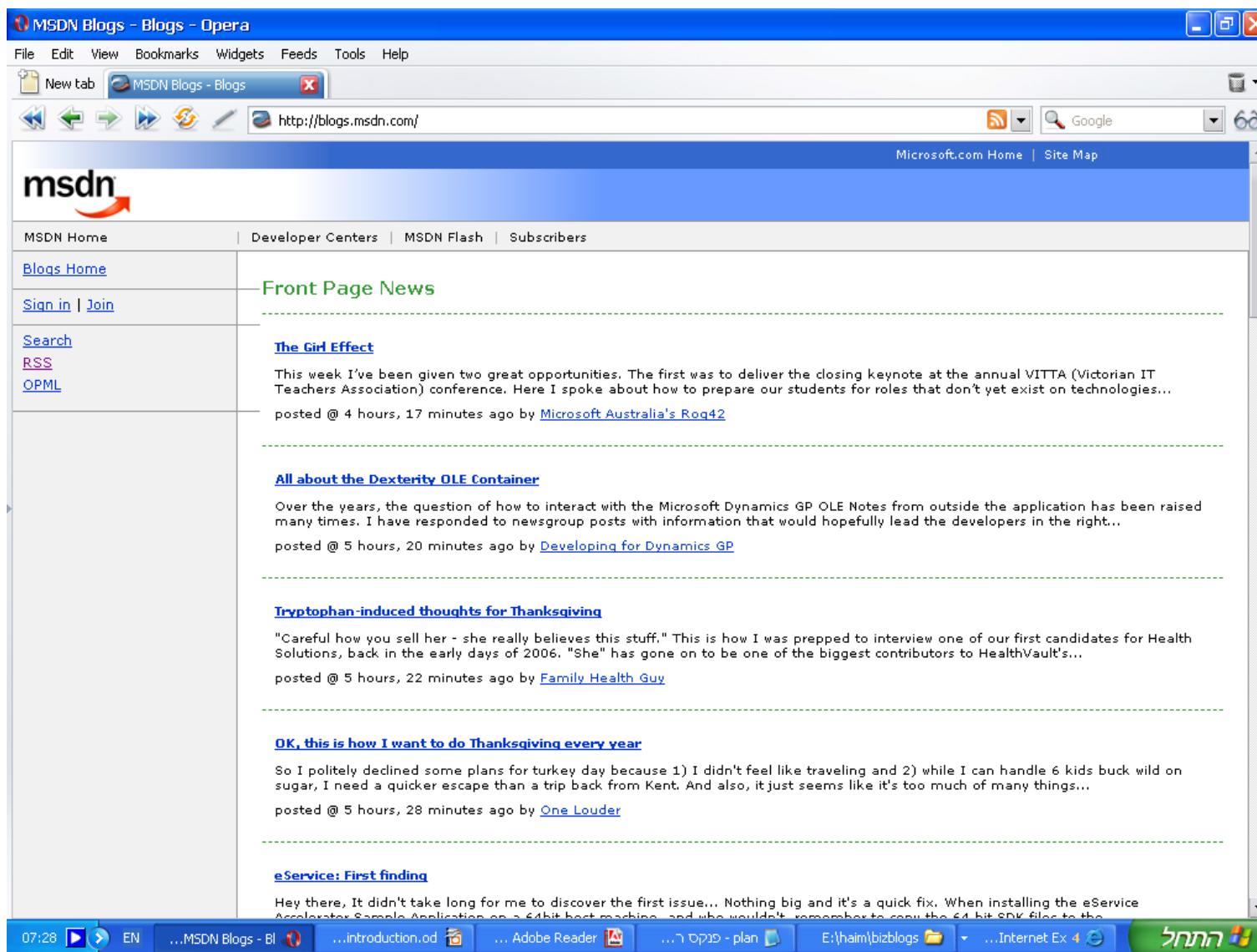
Sample Blogs



Sample Blogs



Sample Blogs



Sample Blogs

The screenshot shows a web browser window titled "Blogs in The HSBC Business Network - Opera". The address bar displays the URL <http://network.hsbc.co.uk/category/Blogs/7>. The page features the HSBC logo and the tagline "The world's local bank". A red navigation bar contains the text "The HSBC Business Network » Blogs". Below this, a "Welcome Guest" message is followed by links for "Business Network Login", "Register", "Preferences", "Print", and "Help". A "Menu" dropdown is visible. The main content area is titled "Blogs" and includes a sub-header "Read members' blogs – and have your say too. Blogging is a great opportunity to share your thoughts and promote your business." A "Featured Blog Entry" section highlights a post titled "Finding the front door" by InterWeb310, dated 20-Nov-2008 21:17, with 4 comments and 62 views. To the right, a "Create your own blog" section encourages users to share experiences and provides a "Login now" link. Below the featured entry, a list of "Blogs" includes "againanda-gain's Blog", "alltrade training's Blog", "barrie2008's Blog", and "BizWiz1's Blog". A "Poll" section asks "What do like best about running your own business?" with options: "Running your business", "Being the boss", "Flexible working hours - no more 9 to 5", "Reaping the rewards of success", and "Making my own decisions". The poll has 56 votes. A "Recent Blog Entries" section shows the same "Finding the front door" post and a new entry titled "No holidays for entrepreneurs this year!" by Business Specialist, dated 04-Sep-2008 16:17. The left sidebar contains links for "Business Network", "Knowledge Centre", "Tools and Resources", "Need help?", "Contact HSBC", and "Online services". The bottom of the page shows a Windows taskbar with various open applications and the system clock at 07:45.

HSBC The world's local bank

The HSBC Business Network » Blogs

Welcome Guest [Business Network Login](#) | [Register](#) | [Preferences](#) | [Print](#) | [Help](#)

Menu Tags Search

Knowledge Centre*

Business Network

- Gallery
- Calendar
- Forums
- Profiles
- Blogs
- Photo Albums
- Videos

Tools and Resources

Need help?

Contact HSBC

Online services

Business Internet Banking

Blogs

Read members' blogs – and have your say too. Blogging is a great opportunity to share your thoughts and promote your business.

Featured Blog Entry

 **Finding the front door** in [InterWeb310's Blog](#) by [InterWeb310](#)
20-Nov-2008 21:17
I have been in the digital area for 15 years. From client side development, to back end, account management, marketing strategy, everything.... [more >](#)
4 Comments
62 Views

Create your own blog

Share your experiences with other like minded entrepreneurs by creating your own blog.

[Login now](#) then click on My Content > Blog.

If you are not already a member, [join today](#).

Blogs

Sort By: [Blog Name \(A-Z\)](#)

- [againanda-gain's Blog](#) (1 Entry | 2 Comments)
- [alltrade training's Blog](#) (1 Entry | 2 Comments)
- [barrie2008's Blog](#) (No Entries | No Comment)
- [BizWiz1's Blog](#) (No Entries | No Comment)

Pages: 5 - [1 2 3 4 5 | [Next](#)]

Poll

What do like best about running your own business?

Running your business

Votes: 56

- ☐ Being the boss
- ☐ Flexible working hours - no more 9 to 5
- ☐ Reaping the rewards of success
- ☐ Making my own decisions

Recent Blog Entries

 **Finding the front door** in [InterWeb310's Blog](#)
20-Nov-2008 21:17
I have been in the digital area for 15 years. From client side

 **No holidays for entrepreneurs this year!** in [HSBC Business Specialist's Blog](#)
04-Sep-2008 16:17
Many of my

Blogs & Websites



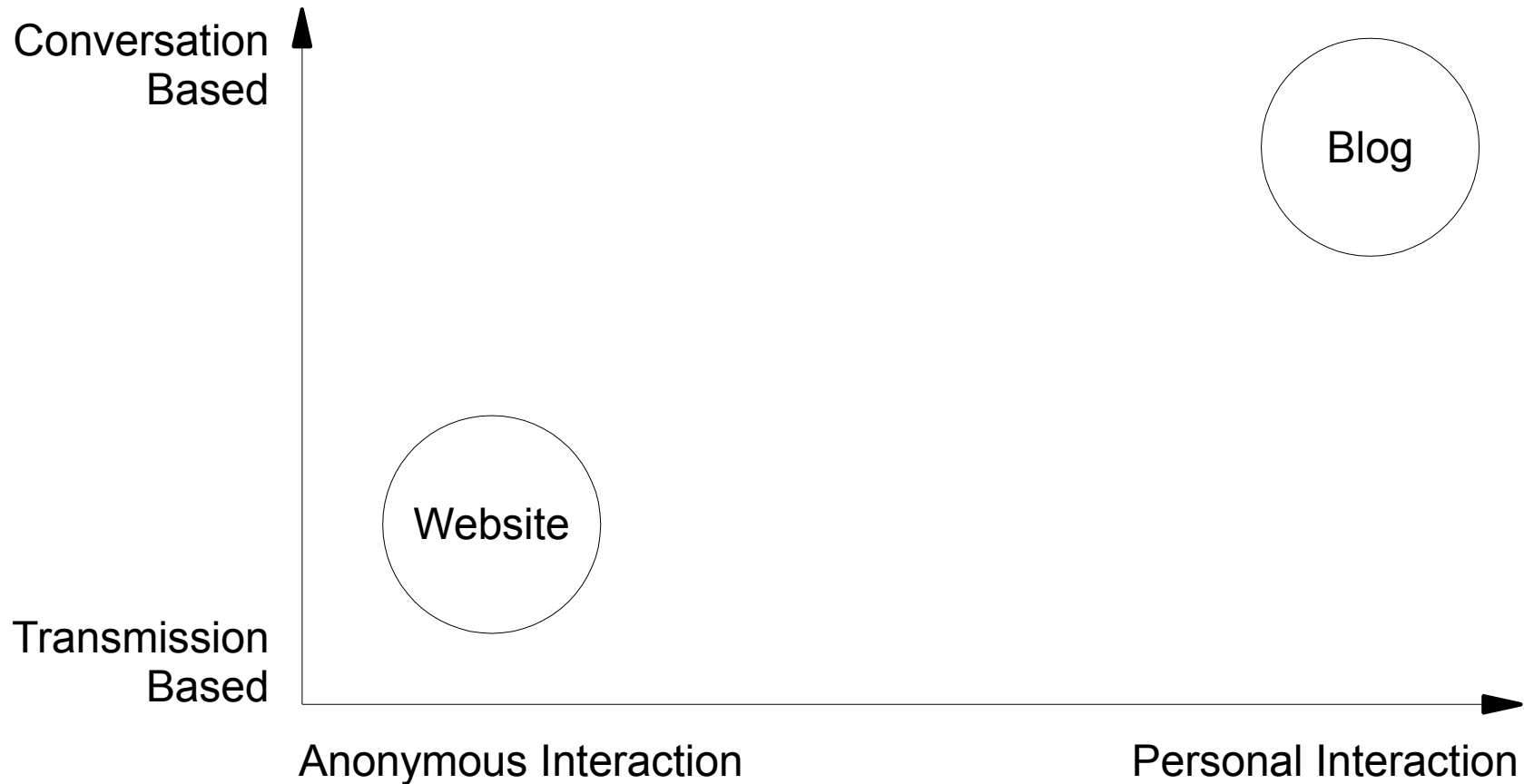
Blogs & Websites



Blogs & Websites



Blogs & Websites



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